## Our Marketplace Mission Field

	<u>#</u>
1. Employees	
a. current (FT/PT)	
b. applicants	
c. their family members	
2. <b>Customers</b>	
a. current	
b. past	
c. future (prospects)	
3. Suppliers/Vendors	
a. current	
b. future (those soliciting us)	
4. Others	
a. competitors	
b. trade associates	
c. others	

**Total**